



# K.M.G. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

R.S. ROAD, AMMANANGKUPPAM, GUDIYATTAM - 635 803.

Approved by Govt. of Tamilnadu & Permanently Affiliated to Thiruvalluvar University

Recognized under section 2(f) and 12(B) of the UGC Act, 1956

Accredited by NAAC with 'A' GRADE (CGPA of 3.24/4 - 2<sup>nd</sup> Cycle)



Phone: 04171- 227906, 227306, 229206

Email: kmgcollege@gmail.com

Website: [www.kmgcollege.edu.in](http://www.kmgcollege.edu.in)

Academic Year : 2025-2026 Activity Date: 29.08.2025

Organizing Club : Placement Cell

Name of the Activity : "Career Counseling"

Venue : K.M.G. College of Arts and Science (Autonomous)

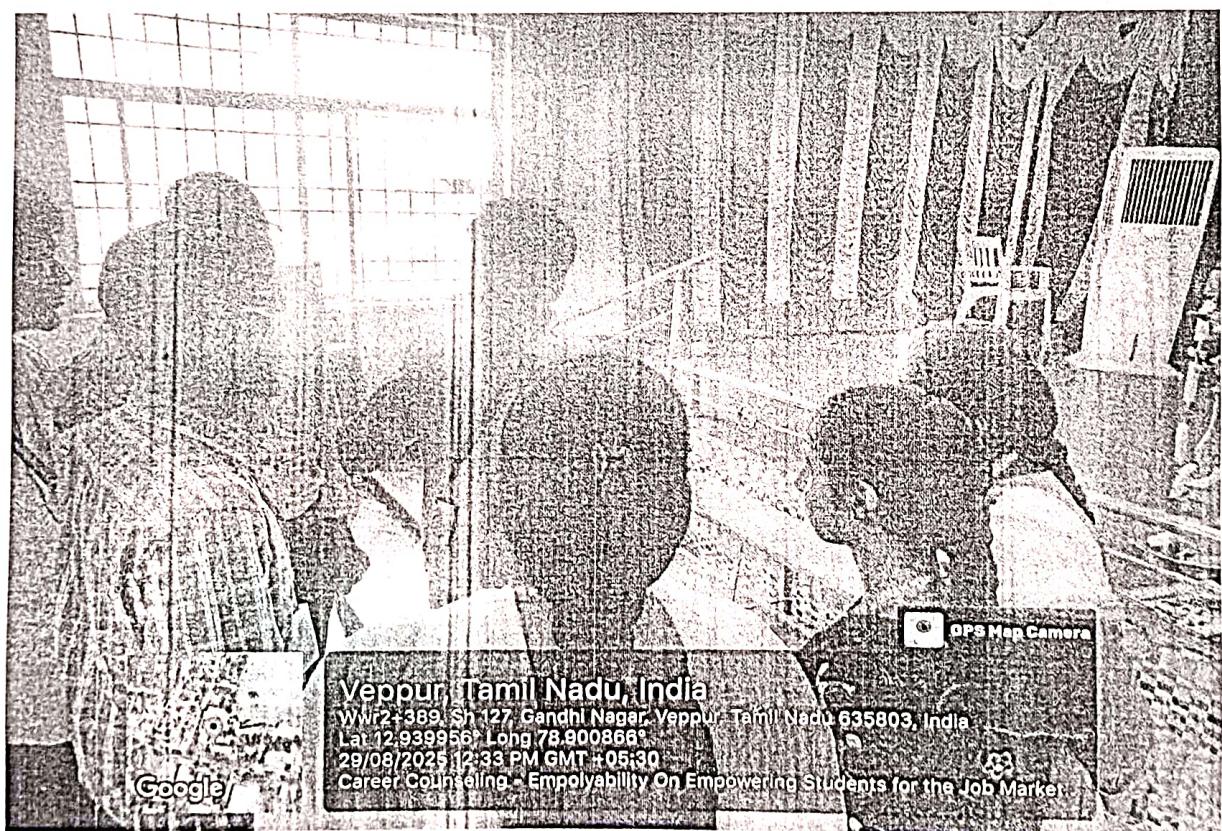
No. of participants : 150

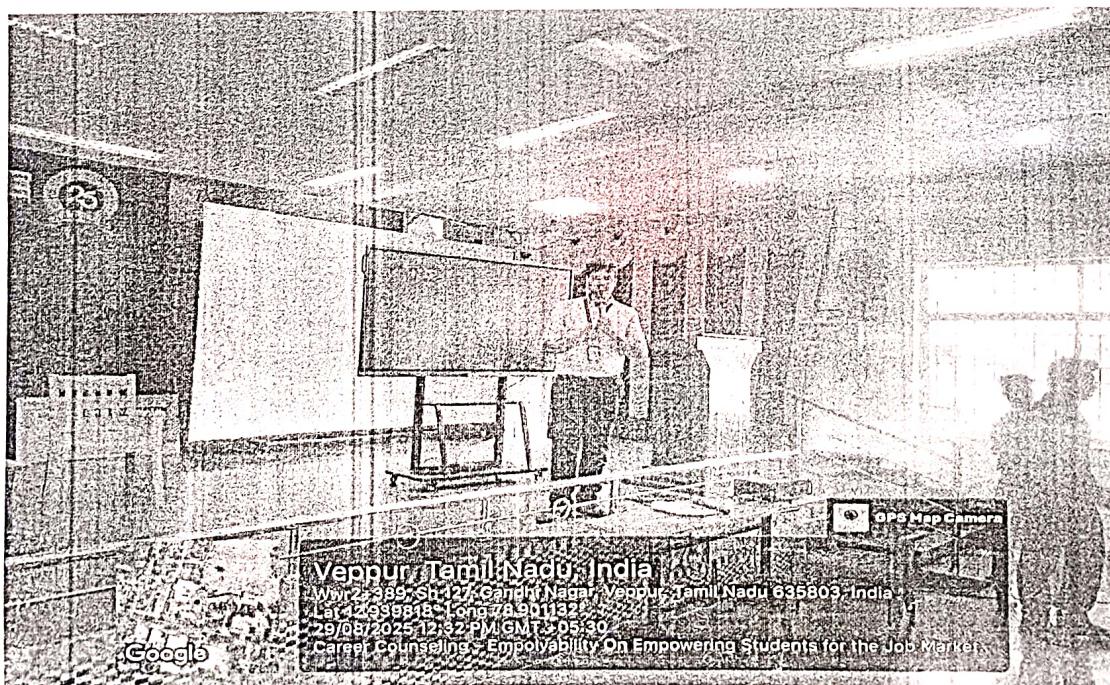
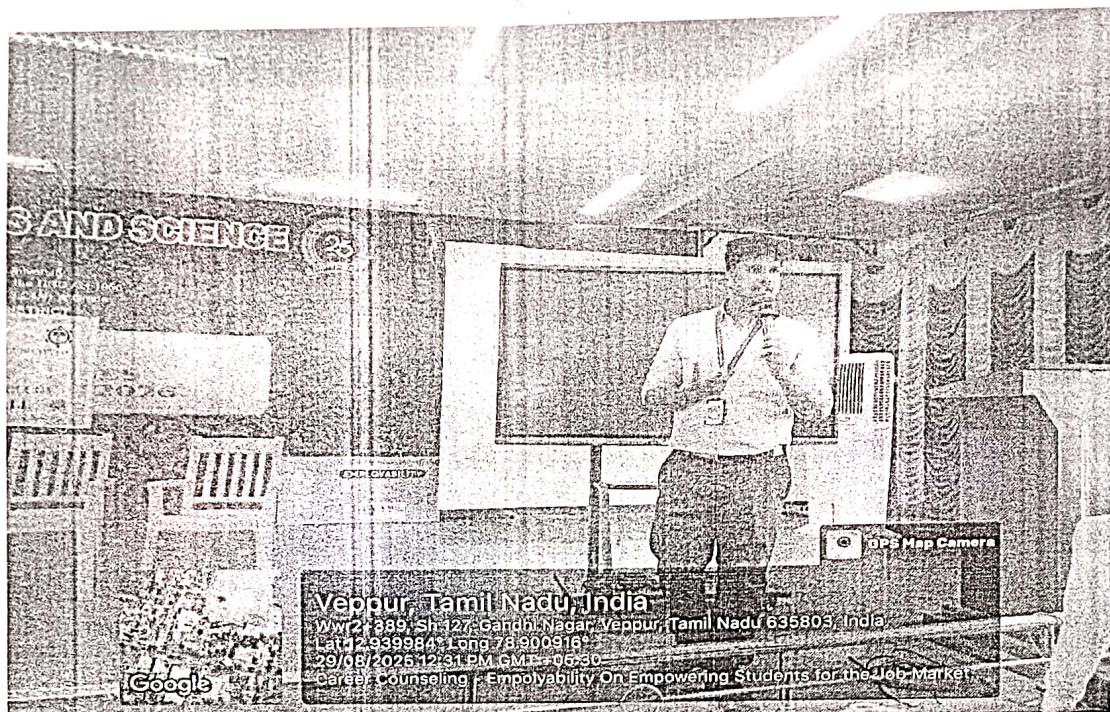
Collaborating Agency if any : ICT Academy Chennai

Report :

Placement Cell organized POWER SEMINAR on "Career Counseling-Employability on Empowering Students for the Market" conducted by ICT Academy Chennai at K.M.G. College of Arts and science. 150 Students were participated in this program.







*[Signature]*  
COORDINATION  
PLACEMENT CELL  
K.M.G. COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
GUDIYATTAM - 635 803. VELLORE DISTT

*[Signature]*  
PRINCIPAL,  
K.M.G. COLLEGE OF ARTS AND SCIENCE  
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## PLACEMENT CELL-2025-2026

### Report

**Institution:** K.M.G. College of Arts and Science (Autonomous), Gudiyattam

**Organized by:** Placement Cell (2025–2026)

**Date:** 01.09.2025 (Monday)

**Time:** 10.30 AM

**Venue:** Seminar Hall & Old Auditorium

**Target Audience:** Final Year B.Sc & M.Sc Science Students

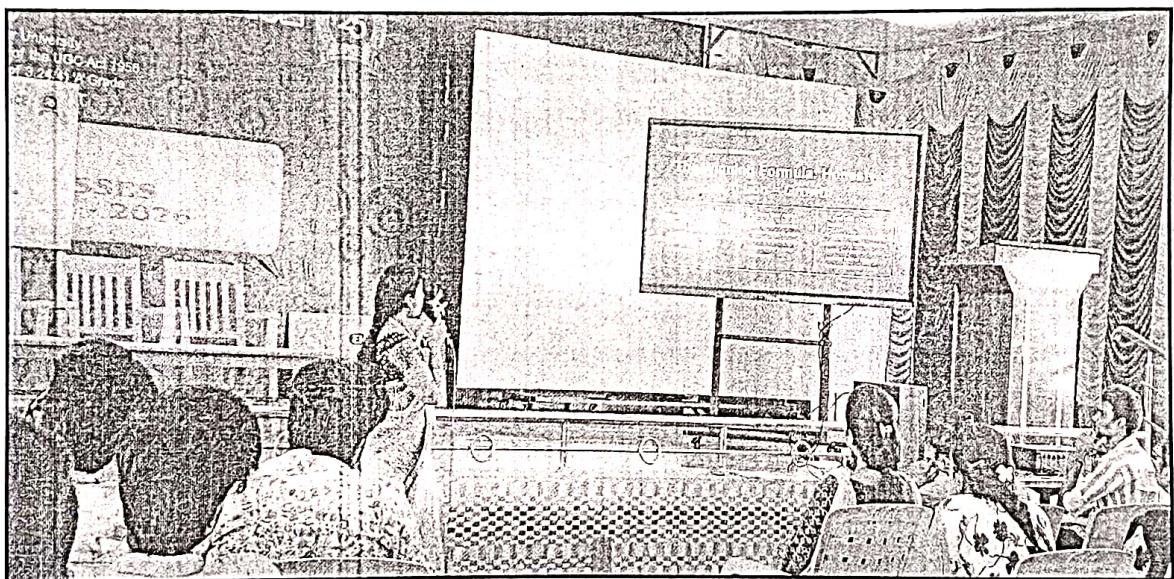
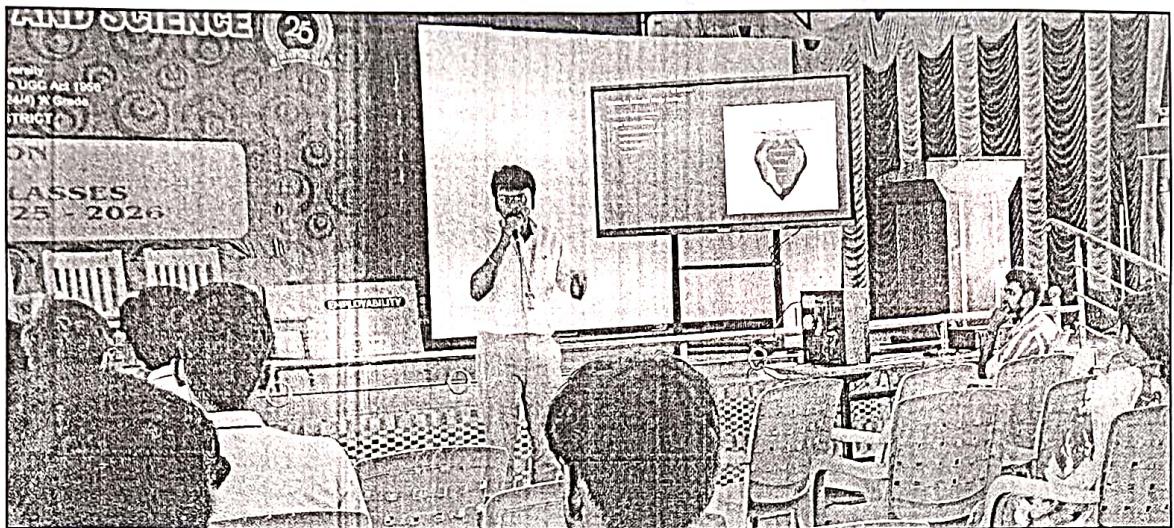
The Placement Cell of K.M.G. College of Arts and Science organized a one-day soft skills training program titled **“Voices of Influence: The Art of Persuasive Communication”** aimed at enhancing communication and interpersonal skills among final-year B.Sc and M.Sc science students. The primary goal was to equip students with the techniques and confidence required for effective and persuasive communication in academic, professional, and personal settings.

The program commenced at 10.30 AM in the Seminar Hall and Old Auditorium. Faculty members and students participated actively from the beginning. The event was formally inaugurated by the Placement Cell representatives and faculty members from the Department of English.

### Resource Persons

1. **Prof. K. Divya**, Assistant Professor, Department of English – She spoke on the nuances of verbal communication, emphasizing clarity, tone, and body language while communicating with diverse audiences.

2. **Prof. V.Arun**, Assistant Professor, and Department of English – He elaborated on persuasive techniques, engaging the students through interactive exercises, group activities, and real-life scenarios to build confidence in their communication abilities.



## Highlights of the Program

- Importance of persuasive communication in career growth and personal development.
- Techniques to enhance articulation, listening, and non-verbal communication.
- Group discussions and role-play sessions to simulate real-world interactions.
- Feedback sessions allowing students to self-assess and refine their communication style.

## Participants

The event was exclusively organized for final-year B.Sc and M.Sc science students. Over 150 students attended the training session, actively engaging in discussions and workshops.

## Outcome

Students gained practical insights into persuasive communication and developed a better understanding of how to present themselves confidently. Many students reported increased self-assurance in expressing their ideas and participating in discussions.

## Acknowledgements

The Placement Cell thanks Prof. K. Divya and Prof. V. Arun for their invaluable contributions as resource persons. The event was a great success, and students expressed appreciation for the practical approach and interactive learning environment.

The image shows a handwritten signature in black ink, followed by the name of the college in red ink. The red ink text reads: 'K.M.G. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) GUDIYATTAM-632 803 VELLORE DIST'.



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Date-19-12-2025

### Placement Cell 2025-2026

#### Free Training and Placement Program

**Conducted by:** Reliance Foundation in collaboration with Magic Bus India Foundation

**Trainer:** Mr. S. Shanmuga Sundaram, Reliance Foundation

**Venue:** K.M.G. College of Arts and Science College (Autonomous), Gudiyattam

**Duration:** 08 December 2025 to 17 December 2025 (10 Days)

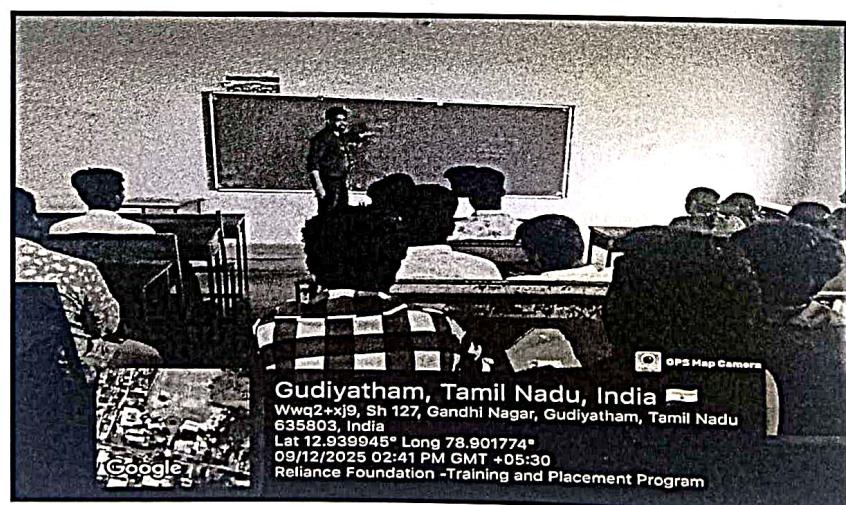
A Free Training and Placement Support Program were successfully conducted at K.M.G. College of Arts and Science College (Autonomous), Gudiyattam, from 08.12.2025 to 17.12.2025, under the CSR initiative of Reliance Foundation, in association with Magic Bus India Foundation. The program was effectively facilitated by Mr. S. Shanmuga Sundaram, Trainer, Reliance Foundation.

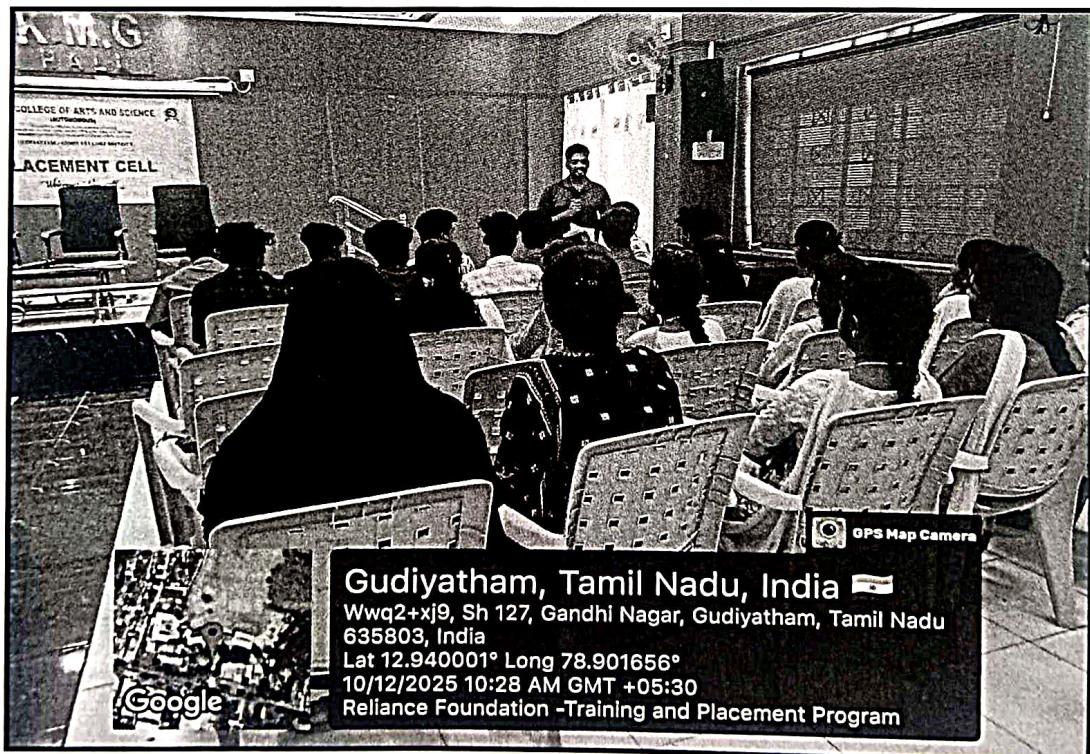
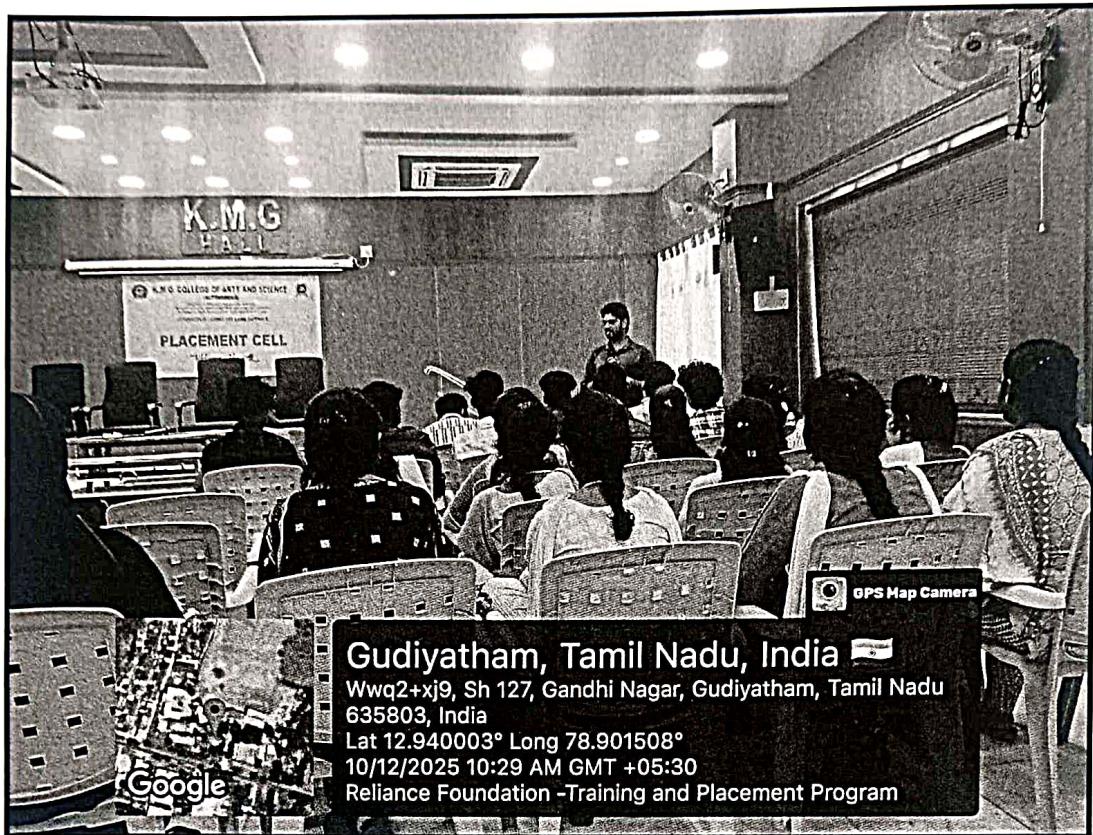
The objective of the program was to enhance Employability skills, professional competence, and career readiness among undergraduate and postgraduate students. The training sessions were conducted on the college campus and covered key areas such as Communication and Soft skills development, Aptitude and problem-solving skills, Cyber security awareness, resume preparation, Interview skills, Mock interviews, workplace ethics, Leadership, and Corporate etiquette.

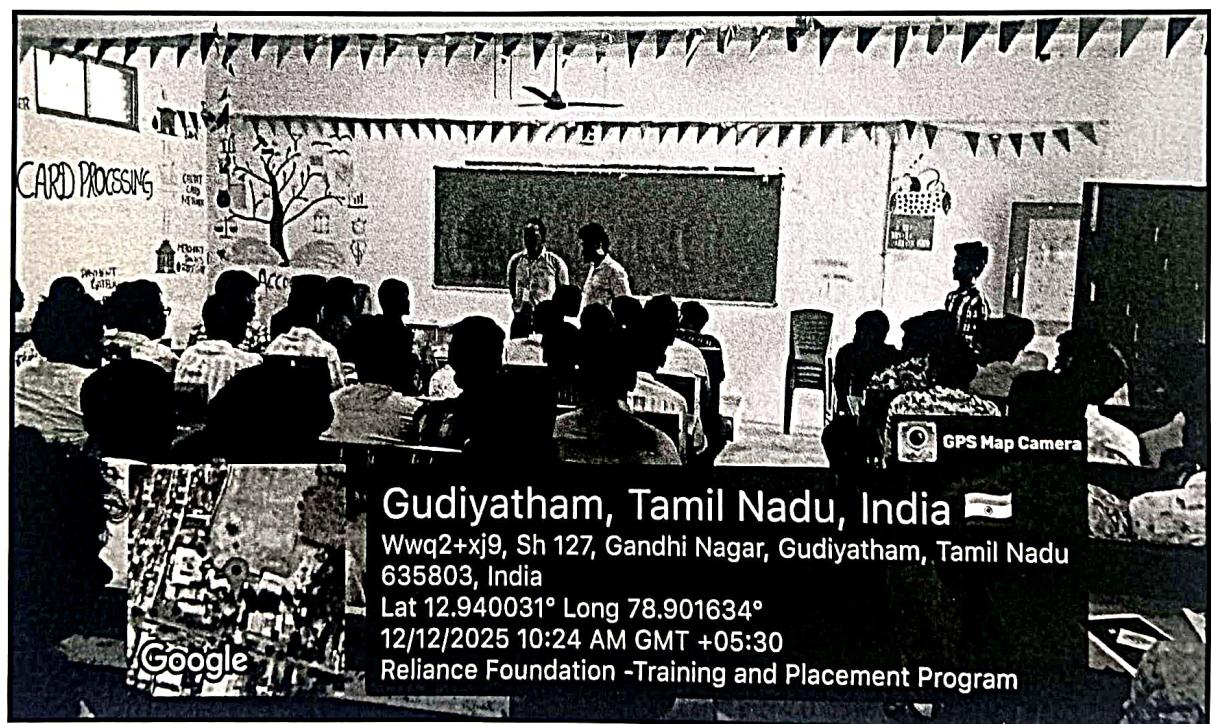
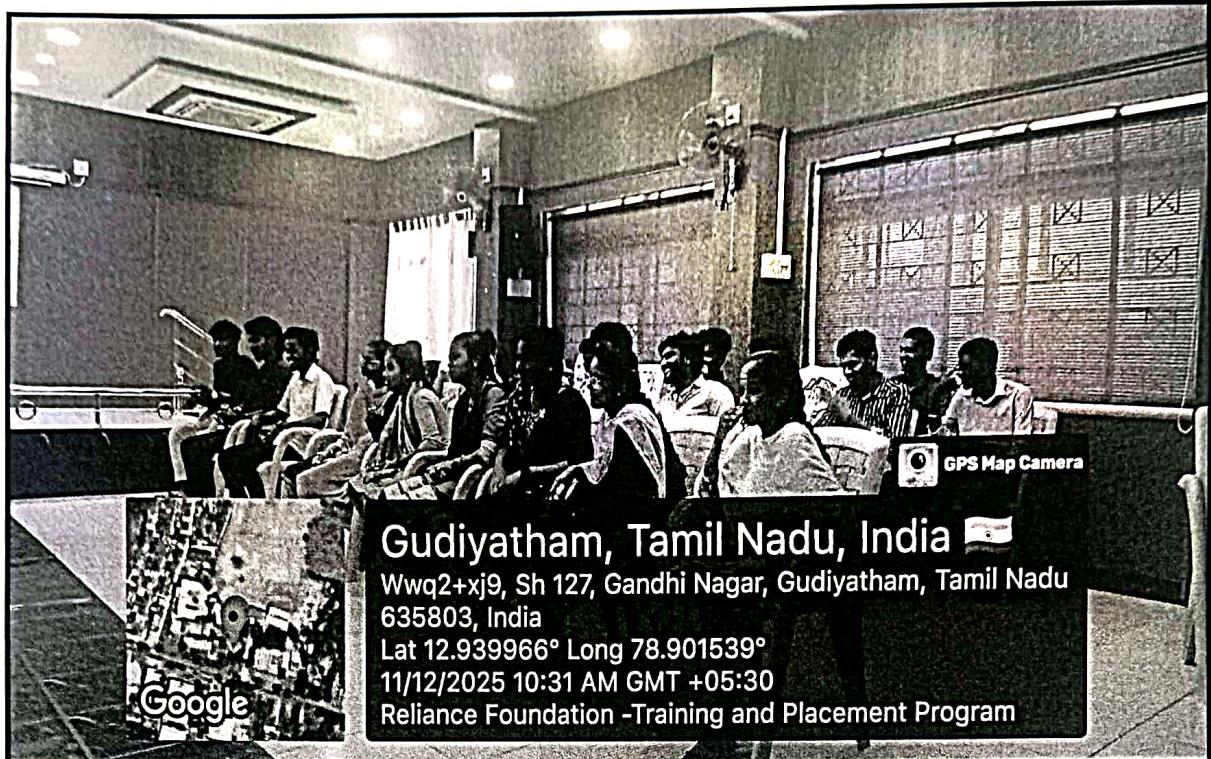
Students actively participated in interactive sessions and gained practical insights into industry expectations and job preparedness. The program also offered **placement assistance**, enabling students to connect with reputed employers across **IT/ITES, Non-IT, BFSI, and pharmaceutical sectors.**

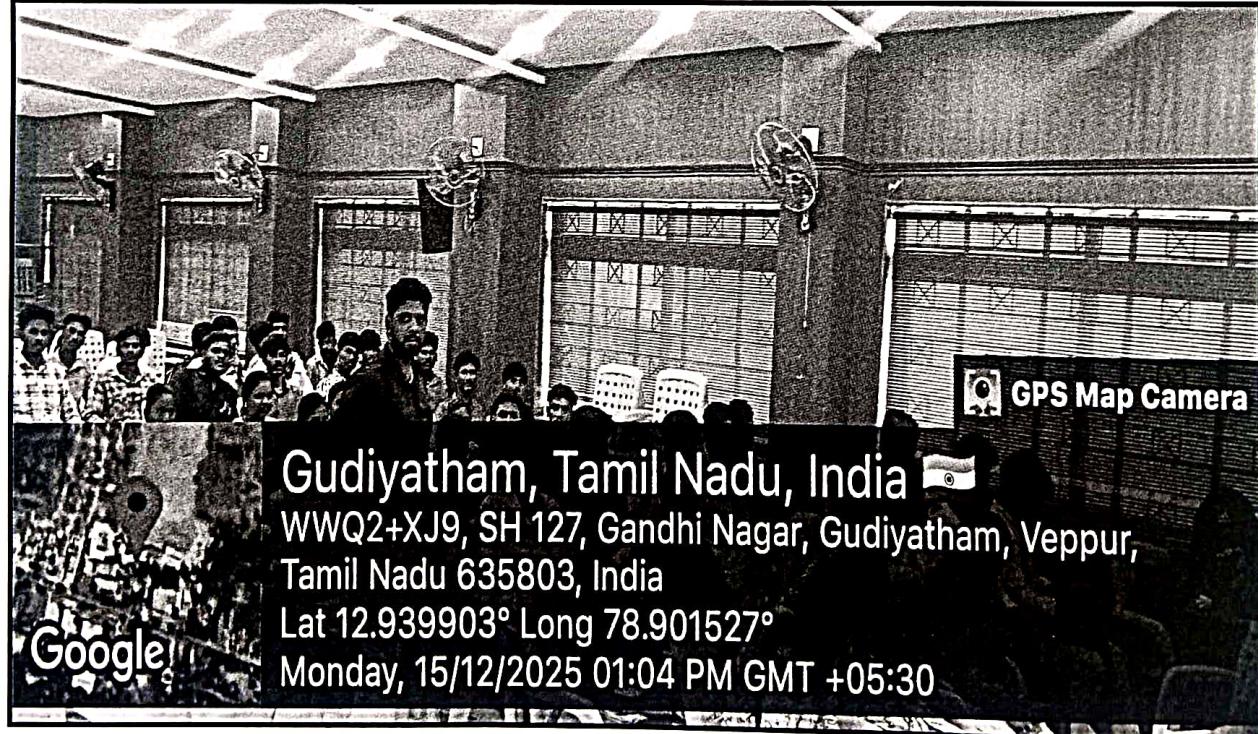
The wholehearted support and cooperation of the **College management, Principal, Placement Officer, and faculty members** ensured the smooth and successful execution of the

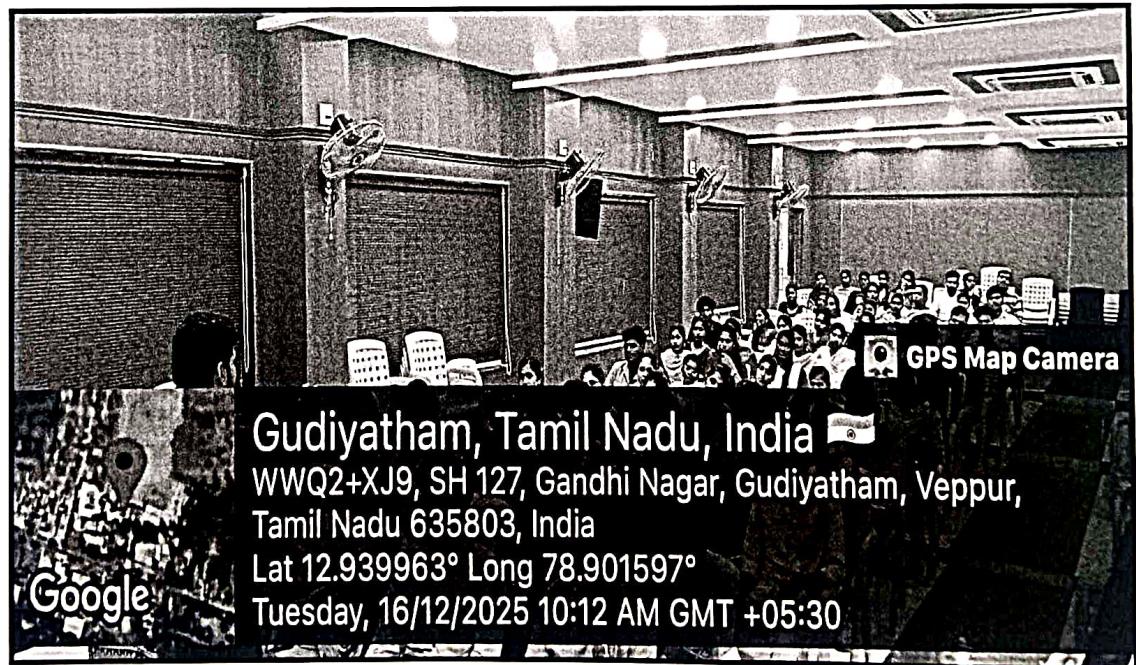
program. This initiative significantly contributed to empowering students with essential skills and boosting their confidence to face the competitive job market.

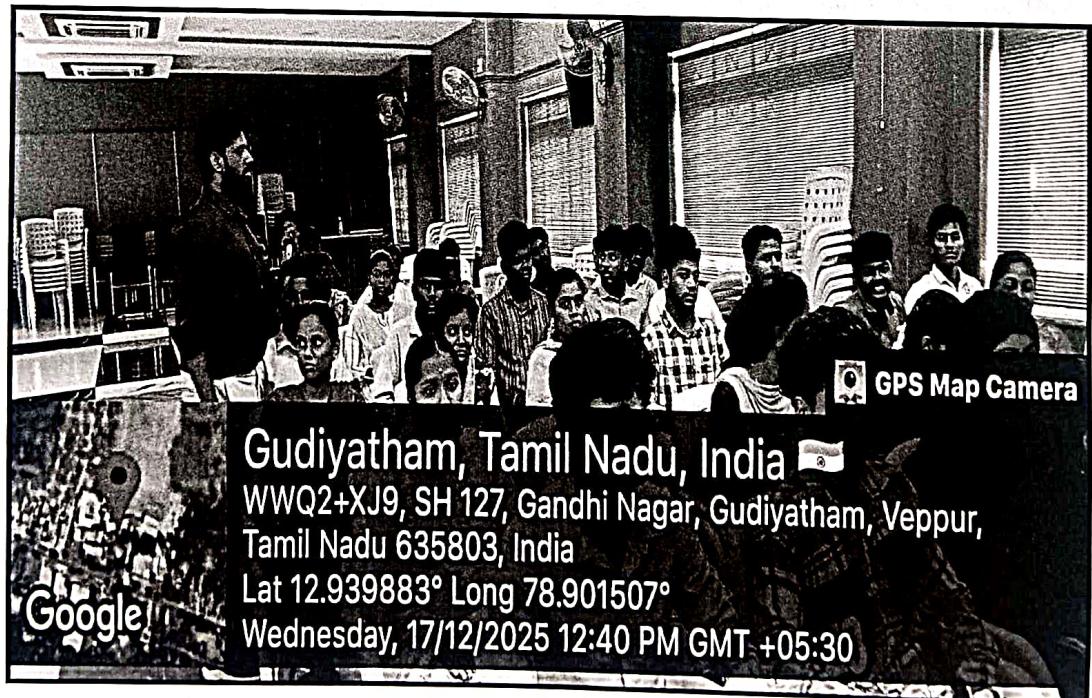
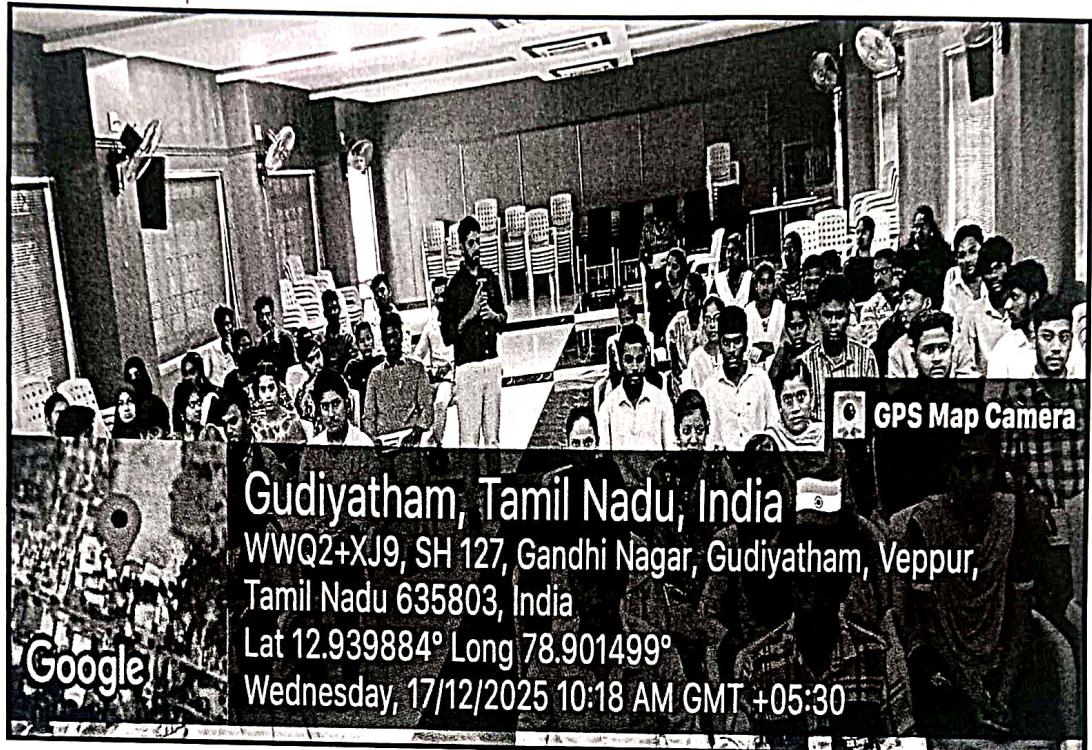












*John Johnson*  
COORDINATOR  
PLACEMENT CELL  
K.M.G. COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
GUDIYATTAM - 635 803, VELLORE DISTRICT

*J. Johnson*  
PRINCIPAL, *1/1/28*  
K.M.G. COLLEGE OF ARTS AND SCIENCE  
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### **Placement Cell-2025-2026**

#### **MOU Exchange & Honoring Ceremony**

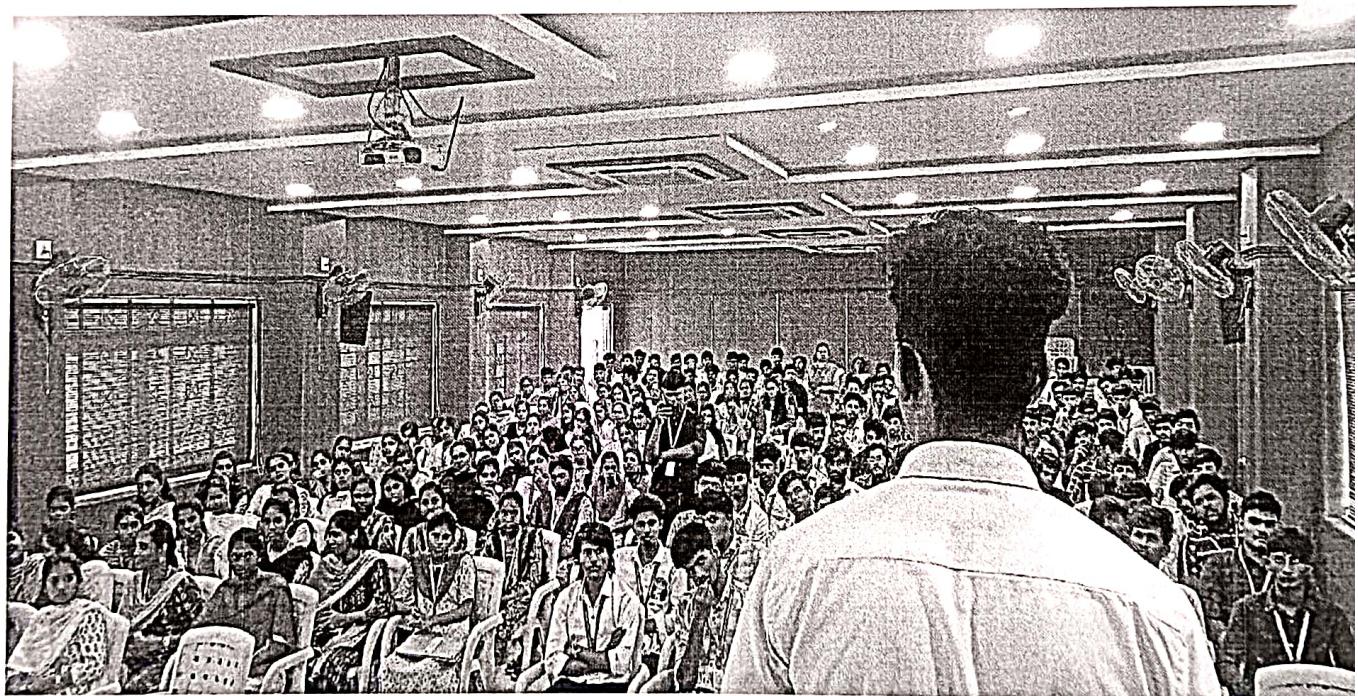
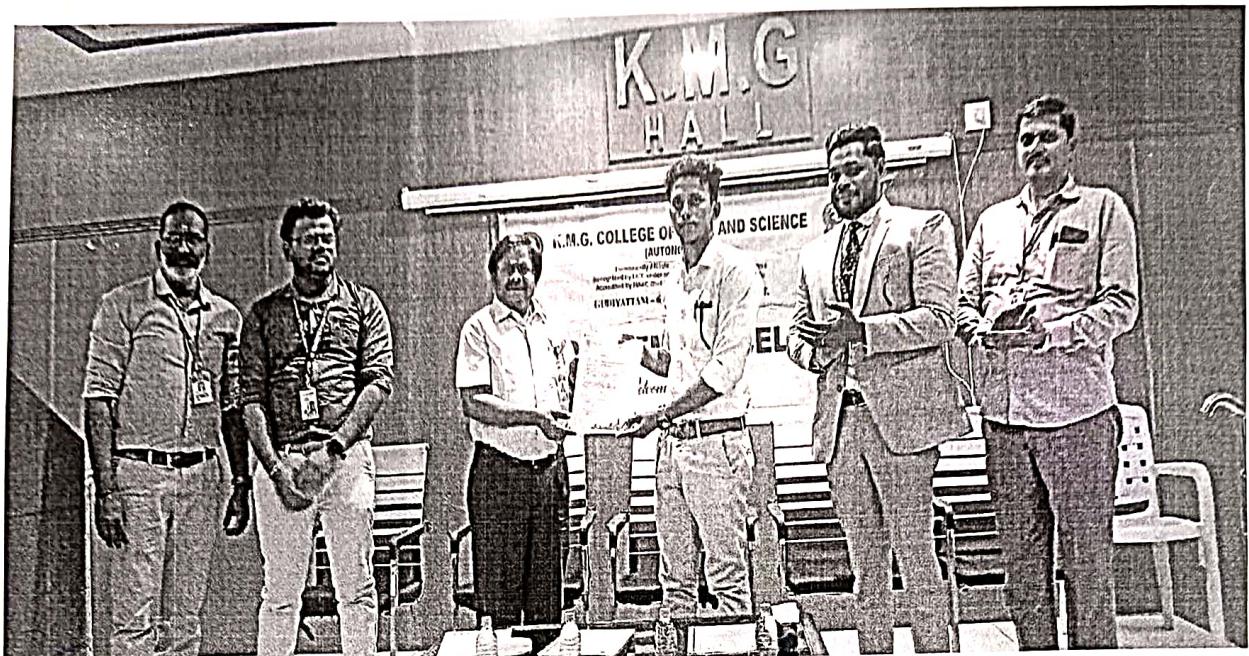
The Placement Cell of K.M.G. College of Arts & Science (Autonomous), Gudiyattam successfully organized the MOU Exchange & Honouring Ceremony in association with Corp Wings – IT Service & Consultancy on 26 December 2025.

The programme commenced with a warm welcome address, followed by an introductory note highlighting the importance of industry collaboration in higher education. The representatives from Corp Wings – IT Service & Consultancy shared insights on current industry trends, skill requirements, and career opportunities for students in the IT and consultancy sectors.

The Memorandum of Understanding (MOU) was formally exchanged between the Principal and placement Coordinator of K.M.G. College of Arts & Science and Corp Wings – IT Service & Consultancy. The ceremony symbolized a mutual commitment to work together for student skill development, training programs, internships, workshops, guest lectures, and campus recruitment drives.

As a mark of appreciation and goodwill, the dignitaries from Corp Wings – IT Service & Consultancy were honoured by the college management. The event witnessed enthusiastic participation from faculty members, placement coordinators, and students.





Dr. S. D. Dossom  
26/12/2012

CO-ORDINATOR  
PLACEMENT CELL  
K. M. G. COLLEGE OF ARTS AND SCIENCE  
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GUDIYATTAM-635 803, VELLORE DIST.

  
Dr. J. S. Jayaram  
Principal



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### Placement cell

### Campus Drive-2025-2026

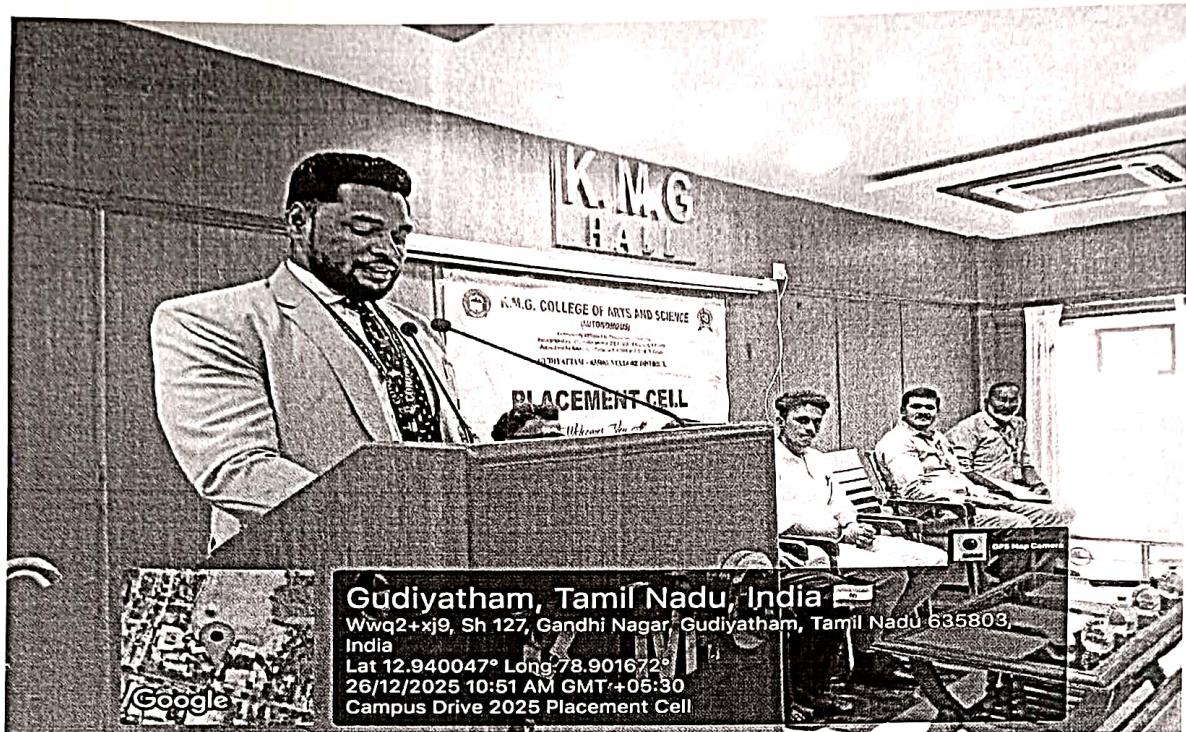
The Campus Drive – 2025 was successfully organized by the Placement Cell of K.M.G. College of Arts & Science (Autonomous), Gudiyattam, in association with Crop Wings – IT Service & Consultancy on 26th December 2025 at the Seminar Hall, starting from 10:30 AM onwards. The programme was conducted exclusively for final-year undergraduate students of B.Sc. Computer Science, BCA, B.Sc. Data Science, B.Sc. Artificial Intelligence, and postgraduate students of M.Sc. Information Technology. The primary objective of the campus drive was to provide employment opportunities to eligible students, familiarize them with industry-level recruitment processes, and enhance their employability skills while strengthening industry-institution collaboration.

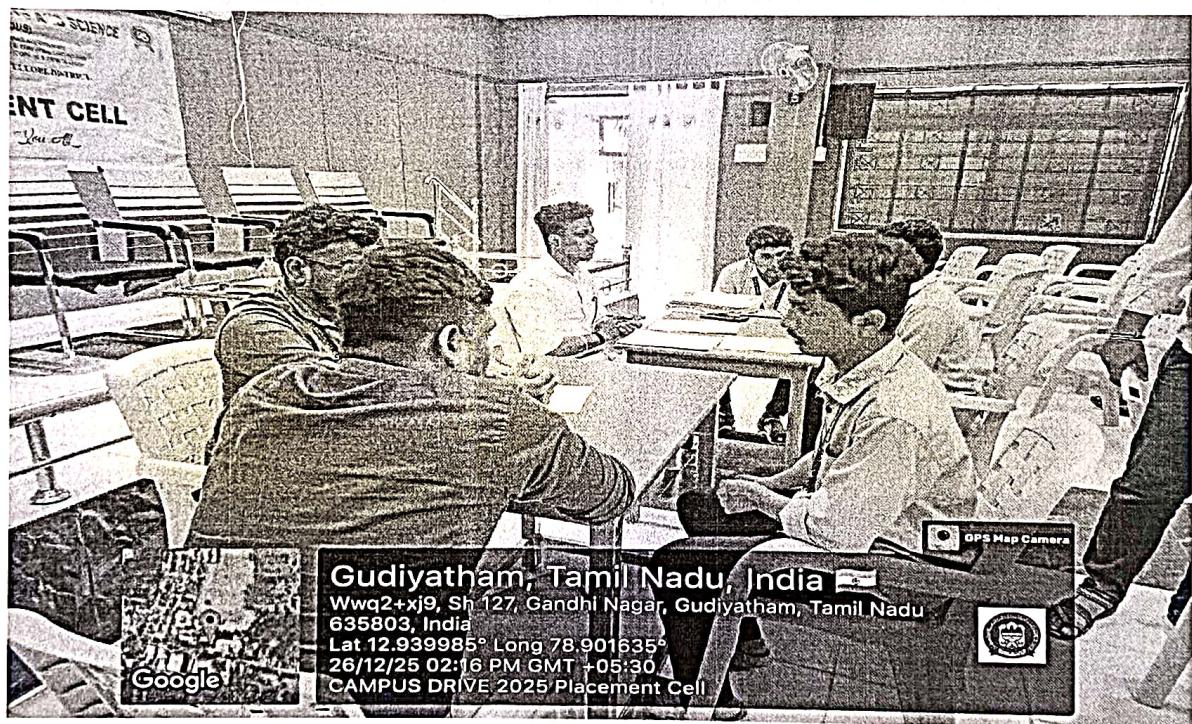
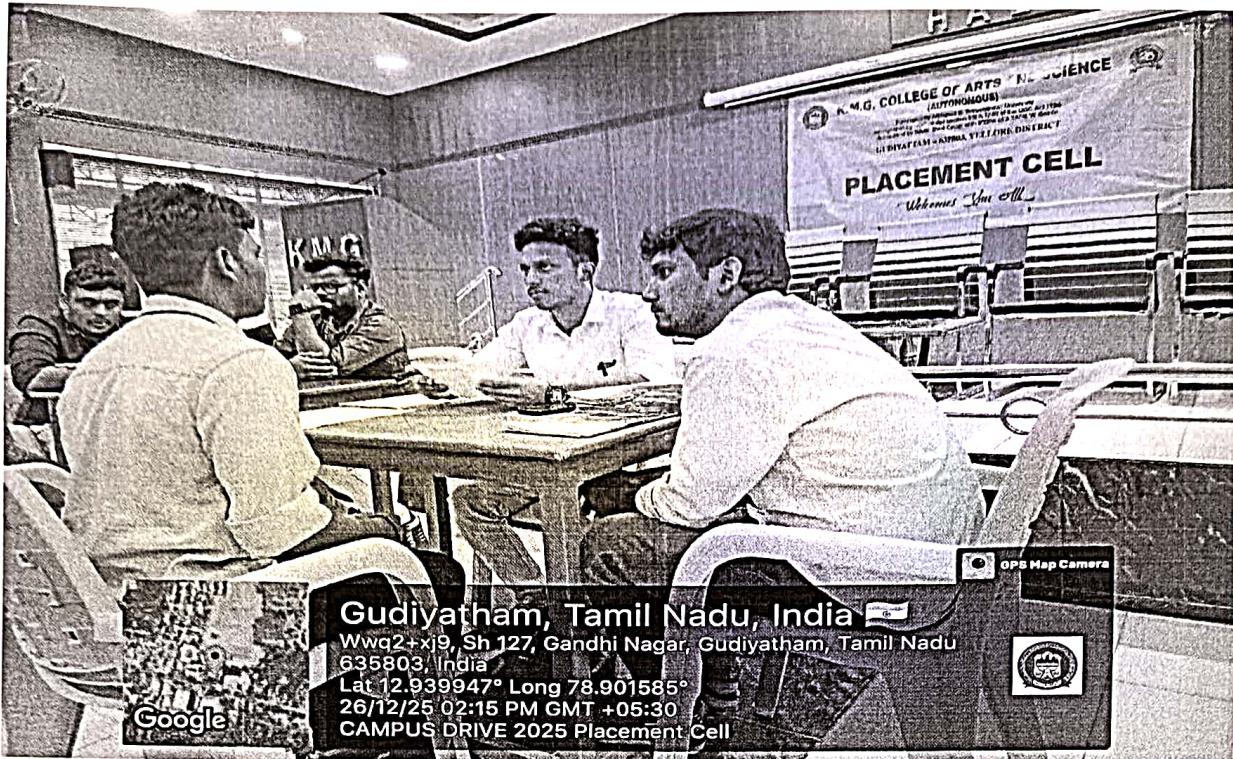
The programme began with a brief inaugural session, during which the Placement Cell Coordinator welcomed the representatives from Crop Wings – IT Service & Consultancy and addressed the student participants. This was followed by a comprehensive company orientation session conducted by the recruiters, who explained the company profile, IT services offered, job roles, career growth prospects, and expectations from prospective candidates. The students were given valuable insights into current industry requirements, professional skills, and workplace ethics, which helped them understand the corporate environment better.

The recruitment process was conducted in a systematic and well-organized manner, consisting of aptitude and technical assessments, communication and analytical skill evaluations, and personal interviews. The Placement Cell efficiently coordinated all stages of the recruitment process, ensuring smooth arrangements, proper guidance to students, and disciplined conduct of the event. The students participated actively and enthusiastically, demonstrating strong interest and preparedness throughout the selection rounds.

Overall, the Campus Drive – 2025 proved to be highly beneficial for the students, offering them real-time exposure to corporate recruitment practices and potential career opportunities in the IT sector. The event strengthened the professional relationship between the institution and Crop Wings – IT Service & Consultancy and reflected the college's continued commitment to student development, career advancement, and quality placement support. The programme concluded successfully with appreciation extended to the recruiters, faculty coordinators, and participating students. 50 students were selected and got offer letter from this drive.







*26/12/25*

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*26/12/25*

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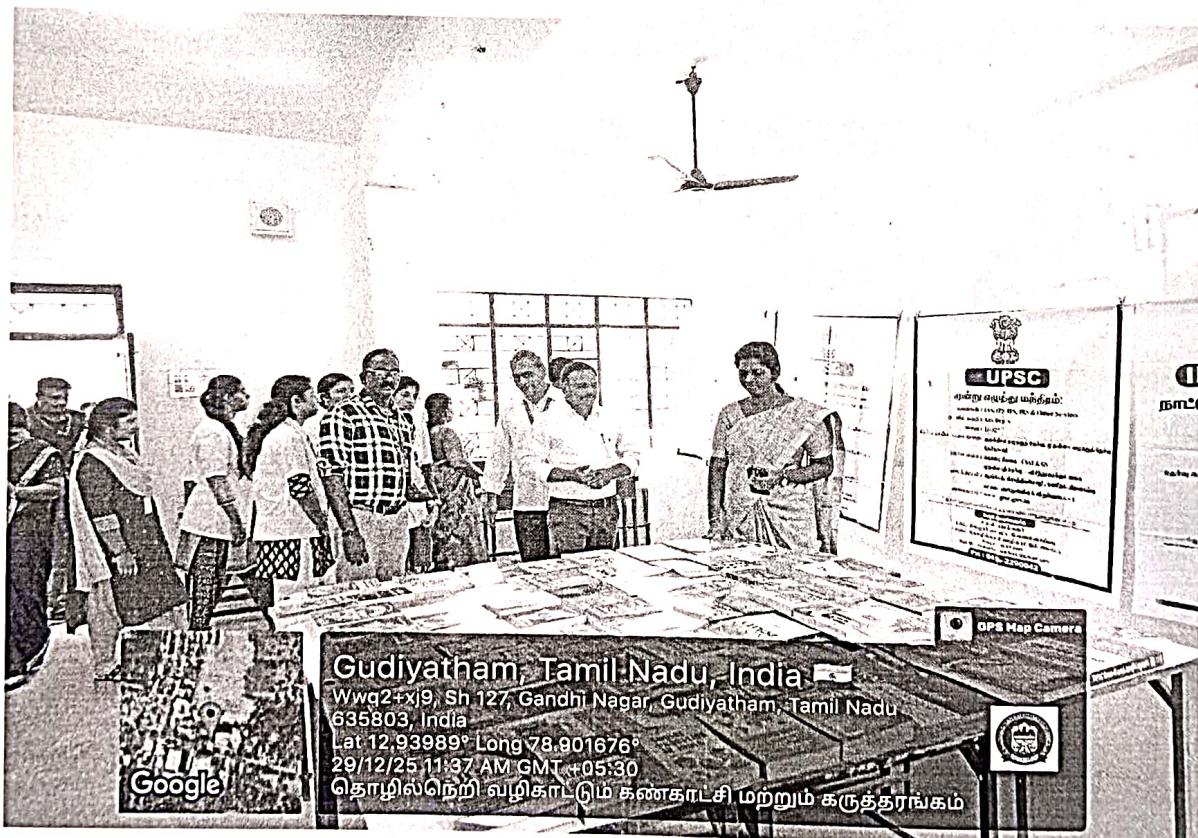
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**Placement Cell-2025-2026**

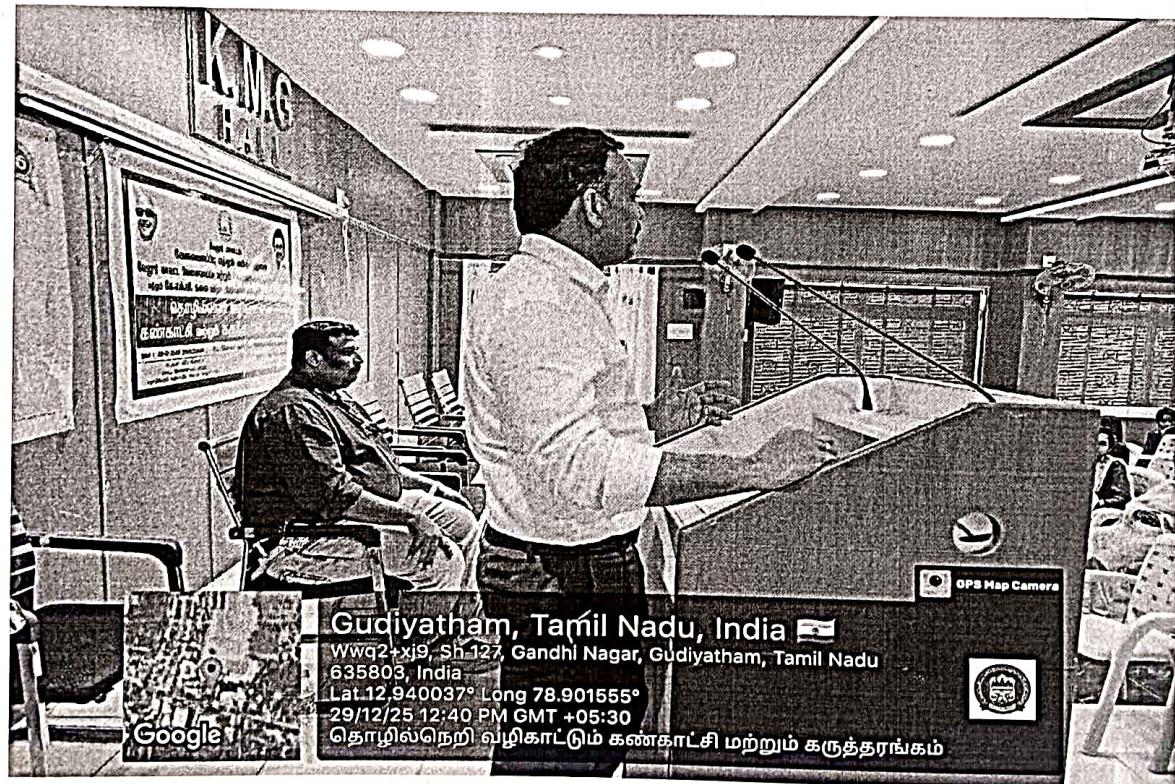
வேலூர் மாவட்ட வேலைவாய்ப்பு மற்றும் தொழில்நெறி வழிகாட்டும் மையம், கே.எம்.ஜி வேலைவாய்ப்பு மையம் உடன் இணைந்து, கே.எம்.ஜி. கலை மற்றும் அறிவியல் கல்லூரி (தன்னாட்சி), குடியாத்தம் வளாகத்தில் 29.12.2025 அன்று காலை 10.00 மணிக்கு தொழில்நெறி வழிகாட்டல் கண்காட்சி மற்றும் கருத்தரங்கம் வெற்றிகரமாக நடைபெற்றது. இந்நிகழ்ச்சி மாணவர்களுக்கு தொழில் தேர்வு, வேலைவாய்ப்பு, உயர்கல்வி மற்றும் சுயதொழில் வாய்ப்புகள் குறித்த தெளிவான வழிகாட்டலை வழங்கும் நோக்கத்துடன் ஏற்பாடு செய்யப்பட்டது.

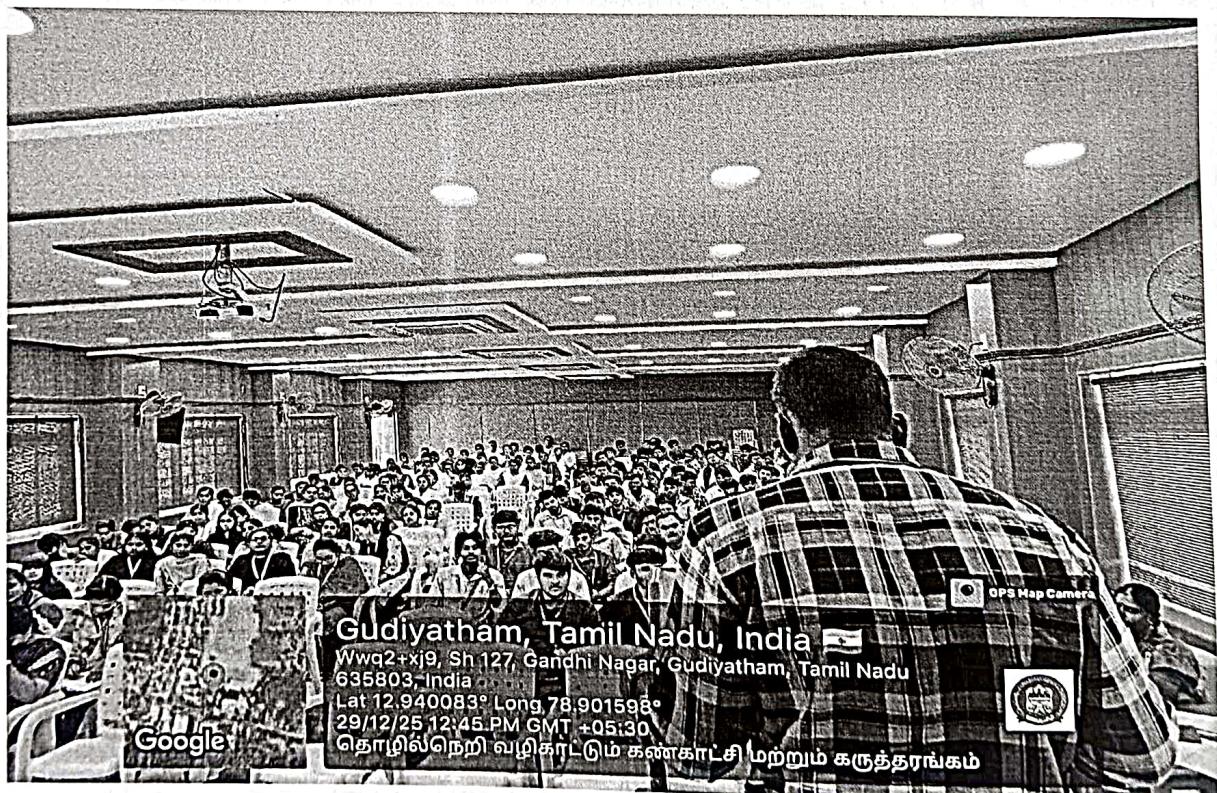
நிகழ்ச்சியில் மாவட்ட நிர்வாக அலுவலர்கள், வேலைவாய்ப்பு துறை அதிகாரிகள், கல்வியாளர்கள் மற்றும் தொழில்துறை நிபுணர்கள் கலந்து கொண்டு உரையாற்றினர். அரசு மற்றும் தனியார் துறைகளில் உள்ள வேலைவாய்ப்புகள், போட்டித் தேர்வுகள், உயர்கல்வி வாய்ப்புகள், திறன் மேம்பாட்டு மற்றும் பயிற்சி திட்டங்கள் குறித்து விரிவாக எடுத்துரைக்கப்பட்டது. மேலும், மாணவர்கள் தங்களின் சந்தேகங்களை நேரடியாக கேட்டு விளக்கம் பெறும் வாய்ப்பும் வழங்கப்பட்டது.

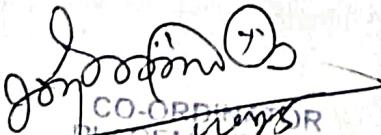
இந்நிகழ்ச்சியின் மூலம் மாணவர்கள் தங்களின் திறமைகளை அறிந்து, எதிர்கால தொழில்முன்னேற்றத்திற்கு தேவையான பாதைகளை தெளிவாக புரிந்து கொண்டனர். மாணவர்களின் வேலைவாய்ப்பு மற்றும் தொழில்துறை தயார்ப்பாட்டை மேம்படுத்தும் வகையில் இந்நிகழ்ச்சி மிகுந்த பயனுள்ளதாக அமைந்தது.









  
 CO-ORDINATOR  
 DEVELOPMENT CELL  
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